

The Leader

THE NEWSLETTER OF THE GRANITE BAY FLYCASTERS

Advertising Rates and Production

Deadline:

The Granite Bay Fly Casters newsletter publishes monthly. Ad deadline is the 15th prior to the upcoming month's issue.

File Formats

We accept: PDF, EPS, InDesign, Word, Excel file formats. Please include all fonts. Best is Word or PDF (Adobe Portable Document Format) with fonts and graphics embedded. We can also take graphics in JPG or TIFF formats.

Delivery of artwork/ads:

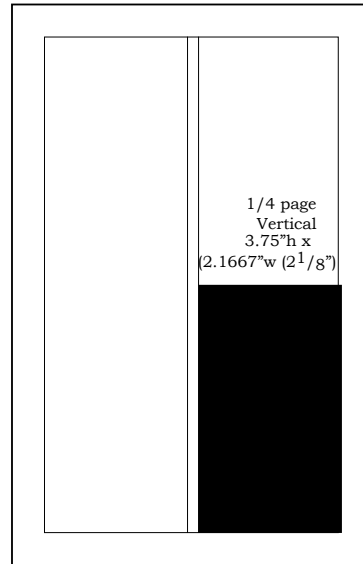
We accept PC or Macintosh format files. Either on CDROM or emailed to the Leader Editor. Please put "GBF Ad" in the email subject line.

Technical specs:

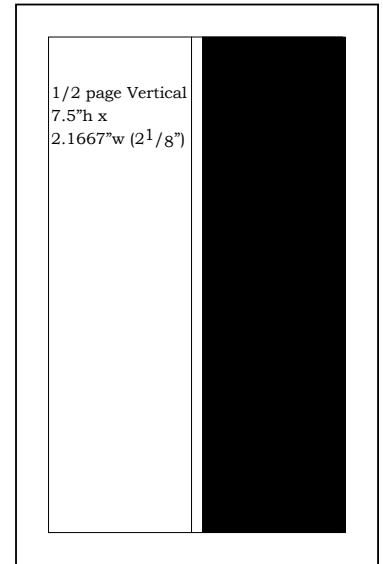
Ads are reproduced in B&W only. 160 DPI resolution. Screens for text no darker than 35%.

Questions:

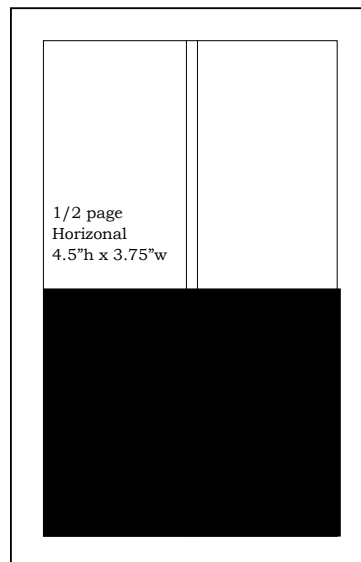
Email or call the Leader Editor.



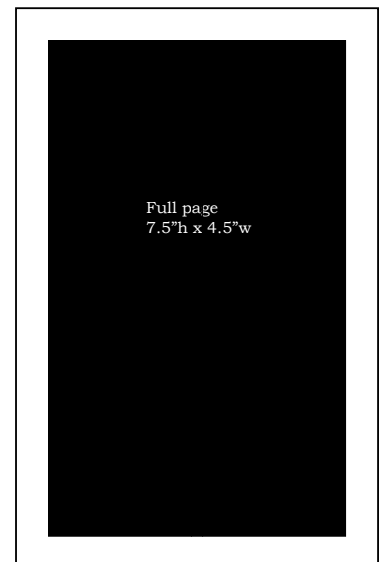
1/4 page Vertical
3.75" h x 2.1667" w (2 1/8")
\$25.00
No 1/4 Pg. Horizontal Format Available



1/2 page Vertical
7.5" h x 2.1667" w (2 1/8")
\$50



1/2 page Horizontal
4.5" h x 3.75" w
\$50.00



Full page
7.5" h x 4.5" w
\$100.00

Four color ad: add \$100.00 full page. \$50.00 half page